

## Garden &amp; Flower Festival

2021

## SPONSORSHIP OPPORTUNITIES

## Platinum Level

Sponsorship contribution range is  
**\$10,000 - \$12,000**

Platinum Sponsorship includes:

- Recognition in all festival marketing material beginning upon receipt of signed sponsorship agreement
- Two free vendor booths
- One branded "Selfie" Station
- Six "push" notifications on Social Media
- Six tickets to Grand Floral Dinner
- Full page ad in Festival Program
- Promotion on the Garden and Flower Festival event website, with a hot link to the sponsor's company profile, via the festival sponsorship listings
- Large sponsor logo to be included on yard signs posted throughout the festival
- Sponsor listing in all festival press releases
- Sponsor mentions on all live radio and television broadcasts and shows
- Inclusion in the general festival Platinum signage
- Listing in Post Festival "Thank You" email blast

## Gold Level

Sponsorship contribution range is  
**\$5,000 - \$9,999**

Gold Sponsorship includes:

- Recognition in all festival marketing material beginning upon receipt of signed sponsorship agreement
- One free vendor booth
- Promotion on the Garden and Flower Festival event website, with a hot link to the sponsor's company profile, via the festival sponsorship listings
- Four "push" notifications on Social Media
- 4 tickets to Grand Floral Dinner
- 1/2 page ad in Festival Program
- Large sponsor logo to be included on yard signs posted throughout the festival
- Sponsor listing in all festival press releases
- Sponsor mentions on all live radio and television broadcasts and shows
- Inclusion in the general festival Gold signage
- Listing in Post Festival "Thank You" email blast

## Silver Level

Sponsorship contribution range is  
**\$2,500 - \$4,999**

Silver Sponsorship includes:

- Recognition in all festival marketing material beginning upon receipt of signed sponsorship agreement
- Promotion on the Garden and Flower Festival event website, with a hot link to the sponsor's company profile, via the festival sponsorship listings
- Two "push" notifications on Social Media
- Two tickets to Grand Floral Dinner
- Sponsor logo to be included on yard signs posted throughout the festival
- Sponsor listing in all festival press releases
- Inclusion in the general festival Silver signage
- Listing in Post Festival "Thank You" email blast

## Bronze Level

Sponsorship contribution range is  
**\$500 - \$2,499**

Bronze Sponsorship includes:

- Recognition in all festival marketing material beginning upon receipt of signed sponsorship agreement
- Promotion on the Garden and Flower Festival event website, with a hot link to the sponsor's company profile, via the festival sponsorship listings
- One "push" notification on Social Media
- Sponsor logo to be included on yard signs posted throughout the festival
- Sponsor listing in all festival press releases
- Inclusion in the general festival Bronze signage
- Listed in Post Festival "Thank You" email blast

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